



CINE KOREA EXPO 2022

**SPONSORSHIP
PROGRAM**

CONTACT



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SPONSORSHIP GUIDE

Sponsorship Packages and items are subject to change without prior notice

No.	TYPE	ITEMS	PLATINUM	GOLD	SILVER	INDIVIDUAL ITEMS
		PACKAGE PRICE	USD 25,000	USD 16,000	USD 8,000	
A-1	DIGITAL	Website Main Banner	●			
A-2		Website Rotating Banner		●	●	
A-3		e-Newsletter Banner	●	●	●	●
A-4		Editorial e-Newsletter release	●	●	●	●
B-1	PRINT	Official Booklet Full Page Advertisement	●			●
B-2		Official Booklet with Sponsor Logo	●	●	●	
B-3		Conference Program Book Full Page Advertisement	●			●
C-1	REGISTRATION	Registration Desk Branding	●	●		
C-2		Lanyards with Sponsor Logo	●			●

No.	TYPE	ITEMS	PLATINUM	GOLD	SILVER	INDIVIDUAL ITEMS
D-1	LOBBY	Entrance Arch with Sponsor Logo	●	●		●
D-2		Lobby Banners	●	●		●
D-3		Bridge Banners	●			●
D-4		Photozone with Sponsor Logo	●	●	●	●
D-5		Outdoor Wall Banner with Sponsor Logo	●	●	●	
E-1	EXHIBITION HALL	On-site Hanging Banners with Sponsor Logo	●	●	●	●
E-2		Company Branded Staffing Shirts	●			
E-3		Press Center Booth with Sponsor Logo	●	●	●	
F-1	VIP HOSTED BUYER	Branded VIP Cups	●			
F-2		VIP Booth Tour	●	●	●	

No.	TYPE	ITEMS	PLATINUM	GOLD	SILVER	INDIVIDUAL ITEMS
G-1	CONFERENCE	Keynote Speaker	●	●		
G-2		Technical Seminar	●	●	●	●
G-3		Conference Breaktime Company Promotional Video	●	●	●	●
G-4		Conference & Seminar Room Banners with Sponsor Logo	●	●	●	

All sponsorships will be allocated on a first-come, first-served basis



ADVERTISING PERIOD & COSTS

No.	TYPE	ITEMS	ADVERTISING PERIOD & QUANTITIES	COST
A-1	DIGITAL	Website Main Banner	Until October 8th / 1ea	USD 1600
A-2		Website Rotating Banner	Until October 8th / 5ea	USD 800
A-3		e-Newsletter Banner	2 Releases / Company	USD 200 / Release
A-4		Editorial e-Newsletter release	1 Release / Company	USD 400
B-1	PRINT	Official Booklet Full Page Advertisement	October 6 - 8 / 2ea	USD 2000
B-2		Official Booklet with Sponsor Logo	October 6 - 8 / 6ea	
B-3		Conference Program Book Full Page Advertisement	October 6 - 8 / 5ea	Back Cover USD 1800 Inside Front Cover USD 1300 Inside Back Cover USD 1000 Inside Page USD 800
C-1	REGISTRATION	Registration Desk Branding	October 6 - 8 / 3ea	USD 1600
C-2		Lanyards with Sponsor Logo	October 6 - 8 / 2ea	USD 4000
D-1	LOBBY	Entrance Arch with Sponsor Logo	October 6 - 8 / 4ea	USD 1600
D-2		Lobby Banner	October 6 - 8 / 6ea	USD 2800
D-3		Bridge Banner	October 6 - 8 / 2ea	USD 4000

No.	TYPE	ITEMS	ADVERTISING PERIOD & QUANTITIES	COST
D-4		Photozone with Sponsor Logo	October 6 - 8 / 10ea	USD 800
D-5		Outdoor Wall Banner with Sponsor Logo	October 6 - 8 / 6ea	USD 2400
E-1	EXHIBITION HALL	On-site Hanging Banner with Sponsor Logo	October 6 - 8 / 10ea	USD 800
E-2		Company Branded Staffing Shirts	October 6 - 8 / 1ea	USD 1600
E-3		Press Center Booth with Sponsor Logo	October 6 - 8 / 6ea	USD 800
F-1	VIP & HOSTED BUYER	Branded VIP Cups	October 6 - 8 / 1ea	USD 800
F-2		VIP Booth Tour	October 6	
G-1	CONFERENCE	Keynote Speaker	October 6 - 8 / 3 persons	USD 4000
G-2		Technical Seminar	October 6 - 8 / 17 sessions	Free of charge
G-3		Conference Breaktime Company Promotional Video	October 6 - 8 / 15ea	USD 400
G-4		Conference & Seminar Room Banner with Sponsor Logo	October 6 - 8 / 6ea	UD 800

PACKAGE

PLATINUM

ONE COMPANY

USD 25000

GOLD

TWO COMPANIES

USD 16000

SILVER

THREE COMPANIES

USD 8000

All prices exclude VAT

PLATINUM

Advertisement

1. Website Main Banner
2. e-Newsletter Banner Advertisement (x 5)
3. Editorial e-Newsletter release (x 2)
4. Solus Email Advertisement (x 2)
5. Sponsor mentioned with Logo
Booklet/Invitation/Conference Program Book
6. Full Page Advertisement in
Conference Program Book
7. Full Page Advertisement in Exhibition
Booklet
8. Official Invitation with Sponsor Logo and
Booth Number

On-site

1. Registration Registration Desk Branding, Lanyards with Logo
2. Lobby Entrance Arch with Logo, Lobby Banner, Bridge
Banner, Photozone with Logo
3. Outdoor Wall Banner with Logo
4. VIP Lounge Branded VIP Cups
5. VIP Booth Tour
6. Exhibition Hall Hanging Banners with Logo, Branded
Staffing Shirts
7. Press Center Branded Booth
8. Conference Keynote Speaker, Technical Seminar,
Conference & Seminar Room Banner with Logo, Conference
Breaktime Company Promotional Video

GOLD

Advertisement

1. Website Rotating Banner
2. e-Newsletter Banner Advertisement (x 3)
3. Editorial e-Newsletter release (x 1)
4. Sponsor mentioned with Logo

Booklet/Invitation/Conference Program Book

On-site

1. Registration **Registration Desk Branding**
2. Lobby **Entrance Arch with Logo, Lobby Banner, Photozone with Logo**
3. Outdoor Wall Banner with Logo
4. VIP Booth Tour
5. Exhibition Hall **Hanging Banners with Logo**
6. Press Center **Branded Booth**
7. Conference **KEYNOTE SPEAKER, Technical Seminar, Conference & Seminar Room Banner with Logo, Conference Breaktime Company Promotional Video**

SILVER

Advertisement

1. Website Rotating Banner
2. e-Newsletter Banner Advertisement (x 2)
3. Editorial e-Newsletter release (x 1)
4. Sponsor mentioned with Logo

[Booklet/Invitation/Conference Program Book](#)

On-site

1. Lobby [Photozone with Logo](#)
2. Outdoor Wall Banner with Logo
3. VIP Booth Tour
4. Exhibition Hall [Hanging Banners with Logo](#)
5. Press Center [Branded Booth](#)
6. Conference [Technical Seminar. Conference & Seminar](#)
[Room Banner with Logo, Conference Breaktime Company](#)
[Promotional Video](#)



DIGITAL

A-1
A-2

WEBSITE

A-1 Main Banner

Main banner with hyperlink on
CINE KOREA EXPO official website

PLATINUM

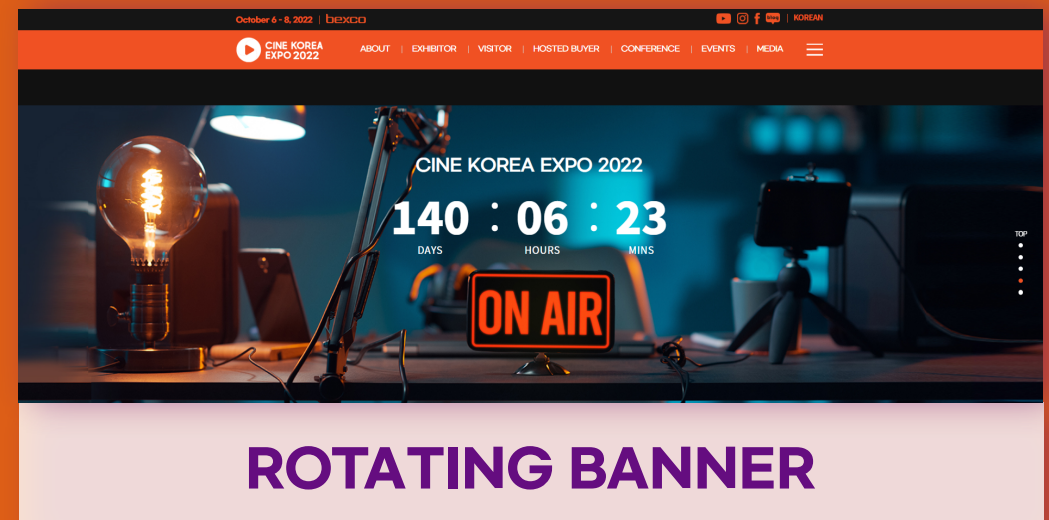
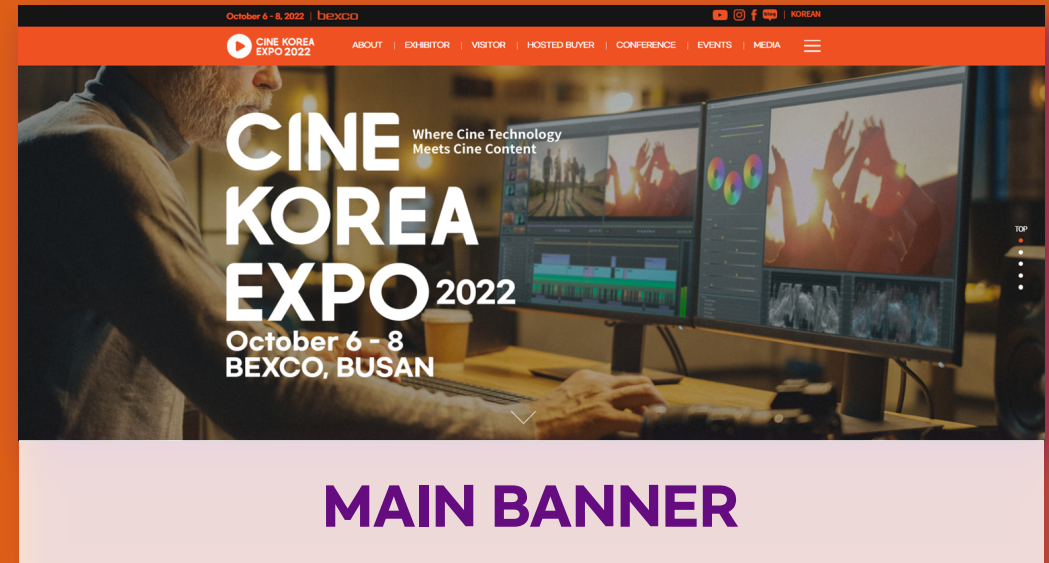
USD 1600

A-2 Rotating Banner

GOLD

SILVER

USD 800



e-NEWSLETTER BANNER Individual Item

Banner to be displayed on CINE KOREA EXPO e-Newsletter

BANNER SIZE

1680 x 943 pixel

TARGET AUDIENCE

Exhibitors & Pre- Registered Visitors

NUMBER OF RELEASES

PLATINUM x 5

GOLD x 3

SILVER

PRICE

USD 200

PLATINUM BENEFIT

Solus email advertisements

Email campaigns must be provided by the sponsor in HTML format and must include the event's header and footer



Editorial eNewsletter



E-Newsletter consisting of a press release about the sponsor company, products or services

DESCRIPTION

The length and format of the press release will be notified

TARGET AUDIENCE

Exhibitors & Pre-registered visitors

NUMBER OF RELEASES

PLATINUM x 2

GOLD x 1

SILVER x 1

PRICE USD 400

PRINT

B-1
B-2

OFFICIAL BOOKLET



B-1 FULL PAGE ADVERTISEMENT

A full-page company ad in our official event booklet. This booklet will be distributed to all our attendees.

PLATINUM

USD 2000

& 1 additional company

B-2 COMPANY LOGO

Increase brand visibility by inserting your company logo in our official booklet

PLATINUM

GOLD

SILVER

CONFERENCE PROGRAM

A full page ad in our official conference program book. This program book will be distributed to all our conference participants.

PRICE **PLATINUM** & 4 additional companies

Back Cover -----	USD 1800
Inside Front Cover -----	USD 1300
Inside Back Cover -----	USD 1000
Inside Page -----	USD 800

NUMBER OF COPIES ----- **500**





REGISTRATION

& LOBBY

C-1

ON-SITE REGISTRATION



Enhance brand awareness by displaying your company logo on our on-site registration desks

PLATINUM

GOLD

PRICE

USD 1600 per desk

C-2

LANYARD



Our logo lanyards will be distributed to more than 12,000 attendees and is an effective way to enhance brand awareness

PLATINUM & 1 additional company

PRICE USD 4000

D-1

ENTRANCE ARCH

Increase brand visibility by including your logo on our exhibition hall entrance arch

PLATINUM

GOLD

& 1 additional company

PRICE USD 1600



D-2

LOBBY BANNER

Lobby banners are the first promotional items which the attendees will see once they enter the lobby

PLATINUM

GOLD

& 3 additional companies

BANNER SIZE 1.2m x 4.7m

PRICE USD 2800



D-3

BRIDGE BANNER

Bridge banners on both sides of the lobby are there for you to increase your brand presence

PLATINUM

& 1 additional company

BANNER SIZE

7m x 2.5m

PRICE

USD 4000



D-4

PHOTOZONE

Improve your brand visibility by having your logo on our Photozone

PLATINUM

GOLD

SILVER

& 4 additional companies

PRICE USD 800



D-5

OUTDOOR WALL BANNER



The outdoor wall banner is an unmissable item of our sponsorship package

PLATINUM

GOLD

SILVER

BANNER SIZE

14m x 10m

PRICE

USD 2400

— EXHIBITION HALL —



ON-SITE BANNERS

The sponsor logo and booth number will be included in our on-site banners, hung above the main aisle and special event zones

PLATINUM 2 Banners

GOLD 1 Banner

SILVER 1 Banner

& 3 additional companies

PRICE USD 800



STAFFING SHIRTS



Company branded shirts with **CINE KOREA EXPO** logo

PLATINUM

PRICE
USD 1600

E-3

PRESS CENTER

**Sponsor company logo
on the outer wall of our
Press Center**

PLATINUM

GOLD

SILVER

PRICE USD 800



VIP & HOSTED BUYER

F-1

VIP LOUNGE

**Increase brand
visibility by having
your logo printed on
our VIP cups**

PLATINUM

PRICE USD 800



VIP TOUR

PLATINUM**GOLD****SILVER**

Our VIP guests will be guided to the booths of our sponsor companies during the VIP Tour



CONFERENCE & SEMINAR

G-1

KEYNOTE SPEAKER

**Platinum and Gold companies will be named as
Keynote Speakers in the
Conference Program and proceedings**



PLATINUM

GOLD

PRICE

USD 4000

TECHNICAL SEMINARS

Available Sessions

October 6 - 7	October 8
10:15 ~ 11:00	10:15 ~ 11:00
11:15 ~ 12:00	11:15 ~ 12:00
14:00 ~ 14:45	14:00 ~ 14:45
15:00 ~ 15:45	15:00 ~ 15:45
16:00 ~ 16:45	16:00 ~ 16:45
17:00 ~ 17:45	

Provided Equipment

Podium, 2 Corded Microphones, AV Control System, Screen, Beam Projector, Laptop (OS Windows)

Seminar Room within the Exhibition Hall

45 minutes per Session (Including Q & A)

Number of Attendees - 60

PLATINUM

GOLD

SILVER

& other individual exhibitors

PROMOTIONAL VIDEO

Company promotional video to be shown during conference breaktime and on our special event hall large screen

PLATINUM

GOLD

SILVER

& 9 additional companies

PRICE

USD 400 two screenings per day



G-4

CONFERENCE BANNER



**Sponsor company logo on
conference and seminar
room banners**

PLATINUM

GOLD

SILVER

**PRICE
USD 800**