



HOSTED BUYER APPLICATION FORM

Please send the filled-out Application Form via email buyer@cinekoreaexpo.com by August 15, 2022.
Formal acceptance and further details will be given to you upon approval.

GENERAL INFORMATION

* All fields are mandatory

First Name			
Last Name			
Title			
Company / Organization Name			
Company Address			
ZIP		City	
Country			
Phone Number		Country Code	
Mobile Number		Country Code	
Email Address			
Website			

Company Status (multiple answers possible)	<input type="checkbox"/> Importer	<input type="checkbox"/> Distributor	<input type="checkbox"/> Wholesaler	<input type="checkbox"/> Retailer	<input type="checkbox"/> Service Company
	<input type="checkbox"/> Production Company	<input type="checkbox"/> Broadcasting Company	<input type="checkbox"/> Institution		<input type="checkbox"/> Agency
	<input type="checkbox"/> Other (please specify)				
Area / Region covered					
Total Number of Employees	<input type="checkbox"/> 1 – 10 <input type="checkbox"/> 11 – 50 <input type="checkbox"/> 51 – 100		<input type="checkbox"/> 101 – 500 <input type="checkbox"/> More than 500		
Year of Establishment					
Purchasing Authority	<input type="checkbox"/> Final <input type="checkbox"/> I decide with others		<input type="checkbox"/> Influencer <input type="checkbox"/> None		
Annual Turnover (USD)					

PURCHASING DETAILS

* All fields are mandatory

What types of products or services are you interested in? (ticking more than one box is possible)

Please tick appropriate category(ies) and briefly describe the products and services in detail.

PRODUCT CATEGORY	PRODUCTS · SERVICES
<input type="checkbox"/> CINE GEAR	
<input type="checkbox"/> VR · AR · MR · XR	
<input type="checkbox"/> VFX · SFX	
<input type="checkbox"/> CINEMA	
<input type="checkbox"/> THEATER	
<input type="checkbox"/> MD · DISTRIBUTION · LICENSING	
<input type="checkbox"/> DISEASE PREVENTION AND CONTROL SYSTEM	
<input type="checkbox"/> OTT PLATFORMS	
<input type="checkbox"/> PERSONAL MEDIA	
<input type="checkbox"/> ONLINE EDUCATION	
<input type="checkbox"/> INDEPENDENT · ART FILMS	
<input type="checkbox"/> WEBTOON · ANIMATION	
<input type="checkbox"/> MUSIC · ACOUSTIC	
<input type="checkbox"/> FILM LOCATIONS · STUDIOS	
<input type="checkbox"/> MOBILE · IPTV	
<input type="checkbox"/> RELATED ORGANIZATIONS AND COMMUNITIES	
<input type="checkbox"/> OTHER (please specify)	

1) Please describe the purpose of your participation in the Hosted Buyer Program.

2) Is there a specific supplier or manufacturer you wish to hold meetings with? If so, please indicate the company name.

3) Have you every conducted business in South Korea. If so, please describe your company's business activities.

4) Do you have any local contacts or representatives in South Korea? Yes No
If yes, please give the following details.

Name	
Address	
Telephone	
Type of Contact	<input type="checkbox"/> Subsidiary <input type="checkbox"/> Associate Company <input type="checkbox"/> Commission Agent <input type="checkbox"/> Other



I hereby declare that the information provided is true and correct.

I hereby agree to accept the Hosted Buyer Program Terms & Conditions by participating in the CINE KOREA EXPO 2022 Hosted Buyer Program.

Date

Signature

HOSTED BUYER PROGRAM

TERMS & CONDITIONS

GENERAL

1. The approval for Hosted Buyer registration is subject to availability and ability to meet the set criteria. The final decision lies with CINE KOREA EXPO 2022 Organizer.
2. Once the Hosted Buyer has been admitted to the program, he/she will have a limited time period to confirm their participation and details related to travel and accommodation. If the Hosted Buyer does not comply with the given schedule, the Organizer has the right to dismiss the application.
3. If the Hosted Buyer meets all of the terms and conditions and requires a visa to travel to South Korea, an official letter of invitation will be issued upon request.
4. If the participant is unable to attend CINE KOREA EXPO 2022 due to visa denial beyond his/her control, please submit a written form to the Secretariat.
5. The Hosted Buyer is responsible for all fees in relation to a visa for South Korea.
6. By participating in the Hosted Buyer Program, the Hosted Buyer automatically gives consent for the use of his/her profile, contact and company details on all offline and digital materials.
7. The Hosted Buyer understands that his/her company/organization's logo will be used to promote their attendance at the exhibition.
8. The Hosted Buyer is responsible for all additional charges such as room service, laundry, etc.
9. The Hosted Buyer is responsible for any additional costs associated with travel and/or accommodation which extend beyond the event dates.
10. The CINE KOREA EXPO Secretariat is not liable for any claim of theft, damage of property, or injury during the Hosted Buyer's participation.

Hosted Buyer Requirements

- All Hosted Buyers must have the potential for influencing or making budgetary decisions as well as purchase decisions
- Must attend the event for at least two days (applies to both October 6th and 7th)
- Must attend all official and networking events
- Must hold a minimum of 8 verified meetings
- Must complete a report on all meetings (the form will be provided by the Organizer)
- Must complete our networking and post show survey (the survey will be provided by the Organizer)
- Must be able to speak English in order to communicate with our exhibitors

Benefits for approved Hosted Buyers

- Three night's accommodation at a hotel designated by the Organizer (room and tax only)
- Pre-scheduled meetings with exhibitors of their choice
- Free access to CINE KOREA EXPO 2022
- Access to VIP Lounge for meetings and networking sessions
- Free interpreting services upon request
- Invitation to all official & networking events
- Free entry to conference & seminar programs
- Complimentary Busan City Tour

PARTICIPATION

1. If scheduled meetings are missed (no-shows), not pre-scheduled, and the Hosted Buyer fails to fulfill their obligations, he/she will be fully and solely responsible for the total price of their hosted accommodation.
2. The Hosted Buyer is expected to be present during exhibition hours. The Buyer may not attend any external events (those not considered to be part of the CINE KOREA EXPO program) during these hours. These hours are from 6-7 October 10am – 6pm and 8 October 10am – 5pm.

4. All participant arrangements and/or changes must be submitted in writing and confirmed by the Organizer prior to event.
5. The Hosted Buyer is not allowed to use his/her attendance at CINE KOREA EXPO for his/her own commercial purposes. Commercial purposes include trying to sell or offer services/products to event attendees.
6. CINE KOREA EXPO Secretariat reserves the right to cancel meetings between buyers.
7. Repeated misuse of business meetings is considered as a misconduct and could be subject to the hosted accommodation fee and/or cancellation of registration.
8. The Hosted Buyer's further participation at CINE KOREA EXPO will be denied if he/she commits any misconducts.

CANCELLATION

1. Hosted Buyers who wish to cancel their attendance must do so in writing by September 6, 2022.
2. The Hosted Buyer's participation in the trade show is non-transferable. If the Hosted Buyer's participation is inevitable, another person from the same company/organization may take his/her place. However this only applies when the person replacing the Hosted Buyer is of the same or higher position. The Organizer will make the final decision whether the person is suitable for replacement.
3. In case the Hosted Buyer cannot attend the physical exhibition, he/she is required to attend virtual meetings.
4. The Organizer may postpone or alter the exhibition size under certain circumstances and force majeure. Such circumstances will not entitle the Hosted Buyer to cancel his/her participation or to demand compensation regarding the matter.